

M.B.A. (CBCS Pattern) Semester-I  
**PCB1C01 - Principles of Business Management**

P. Pages : 1

Time : Three Hours



**GUG/S/25/10674**

Max. Marks : 70

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- Notes : 1. Attempt **any five** questions.  
2. All questions carry equal marks.

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|-----|---|----|
| 1.  | Discuss the basic concept of Management and write the role and importance of Management in Modern Society.                      | 14 |
| 2.  | Differentiate between Management & Administration and elaborate the term “Is Management is Art or Science?”                     | 14 |
| 3.  | Discuss about the emergence of modern management thought and contribution of behavioral science.                                | 14 |
| 4.  | What managerial skills are required at different level of management? Describe the methods of development of managerial skill.  | 14 |
| 5.  | Explain the stages involved in Management Planning and what steps should be taken to make planning more effective.              | 14 |
| 6.  | “Decisions are basics to Management” elaborate the term.  | 14 |
| 7.  | Explain the need of proper co-ordination in any organization. Write the different methods of achieving effective co-ordination. | 14 |
| 8.  | Explain the term Authority, Responsibility and Accountability. Write the steps involved in successful delegation.               | 14 |
| 9.  | Discuss about the features of good organization structure and also describe the various types of organization structure.        | 14 |
| 10. | Write short notes on <b>any two</b> .   | 14 |
|     | a) Delegation of Authority                      b) Span of control  |    |
|     | c) Planning-control relationship              d) Characteristics of good direction  |    |

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